

# Electronic publishing and website design (Taught in Bulgarian)

## **Brief presentation of the program:**

The program focuses on the theoretical and practical training of designers in two relatively new and developing fields of social activity - electronic publications and Web sites. The content and structure of the program provides a deep knowledge in the methodology of creating design, computer languages used on the web, the way to create highly professional, quick rechargeable electronic web pages matching the user's requirements, with the addition of two and three-dimensional graphics, animations, videos, sound, and interactivity. Attention is paid to the specialized humanitarian education, semantics and semiotics in the visual arts and communication, conceptual design and the art of the 20<sup>th</sup> century.

## **Major and qualification:**

**Specialization:** Design

**Major:** Electronic publishing and websites design

**Qualification:** Master degree in electronic publishing and websites design

## **Program:**

### **1<sup>st</sup> year, semester 1**

Basic courses (credit)

**WEBM015 Methods and tools for the design of electronic publications** - 30 h, 3 cr.

**WEBM016 Font** - 30 h, 3 cr.

**WEBM017 Methods of creating design, part I** - 30 h, 3 cr.

**WEBM018 Graphics and animation with Flash CS5** - 30 h, 3 cr.

**WEBM019 Computer language HTML** - 30 h, 3 cr.

**WEBM020 Application of graphic programs on the web (Photoshop)** - 30 h, 3 cr.

**WEBM021 Application of graphic programs on the Web (CorelDraw)** - 30 h, 3 cr.

Extracurricular learning modes (credit)

**WEBM022 Project: Methods and tools for web page design** - 30 h, 3 cr.

**WEBM023 Project: Graphics and animation with Flash CS5** - 30 h, 3 cr.

**WEBM024 Project: Font** - 30 h, 3 cr.

**WEBM025 Project: Computer language HTML** - 30 h, 3 cr.

**WEBM026 Project: Creating design, part I** - 30 h, 3 cr.

**WEBM027 Project: Application of graphics programs on the web (Photoshop)** - 30 h, 3 cr.

**WEBM028 Project: Application of graphics programs on the Web (CorelDraw)** - 30 h, 3 cr.

### **1<sup>st</sup> year, semester 2**

Basic courses (credit)

**WEBM029 Layout of an electronic edition** - 30 h, 3 cr.

**WEBM030 Conceptual design - XX century, part I** - 30 h, 3 cr.

**WEBM031 Website with Flash CS5** - 30 h, 3 cr.

**WEBM032 Methods of creating design, part II** - 30 h, 3 cr.

**WEBM033 Modern computer languages for Web** - 30 h, 3 cr.

**WEBM034 Web page design** - 30 h, 3 cr.

**WEBM035 Application of graphic programs on the Web (Illustrator)** - 30 h, 3 cr.

Extracurricular learning modes (credit)

**WEBM036 Project: Layout of an electronic edition** - 30 h, 3 cr.

**WEBM037 Project: Conceptual design – 20<sup>th</sup> century, part I** - 30 h, 3 cr.

**WEBM038 Project: Website with Flash CS5** - 30 h, 3 cr.

**WEBM039 Project: Contemporary computer language for Web** - 30 h, 3 cr.

**WEBM040 Project: Web page design** - 30 h, 3 cr.

**WEBM041 Project: Methods of creating design, part II** - 30 h, 3 cr.

**WEBM042 Project: Application of graphic programs on the Web (Illustrator)** - 30 h, 3 cr.

## **2<sup>nd</sup> year, semester 1**

Basic courses (credit)

**SMIM133 Informatics, communication and semiotics** - 30 h, 3 cr.

**WEBM043 The Art of the 20<sup>th</sup> century** - 30 h, 3 cr.

**WEBM044 Web multimedia** - 30 h, 3 cr.

**WEBM045 Conceptual design – 20<sup>th</sup> century, part II** - 30 h, 3 cr.

**WEBM046 3D graphics and animation on the web** - 30 h, 3 cr.

**WEBM047 Creating web pages** - 30 h, 3 cr.

**WEBM048 Web site semantics** - 30 h, 3 cr.

Extracurricular learning modes (credit)

**WEBM049 Internship** - 150 h, 15 cr.